

# NEC Resort World

Case Study



- **LOCATION:** Birmingham
- **PRODUCT:** Air Curtains
- **TYPE:** Chameleon & Oasis
- **QUANTITY:** 8
- **VALUE:** £22,000
- **CONTRACTOR:** Briggs & Forester

Resorts World Birmingham is an entertainment complex in Birmingham, England. It boasts the largest casino in the United Kingdom, shopping mall, restaurants and cinemas. Construction began in February 2013 and finished in autumn 2015.

The £150 million development on the outskirts of Birmingham's NEC encompasses 50 shops and 18 bars, as well as restaurants, a spa, a cinema and a four star hotel.

The complex (developed by Genting) is seven stories high and spans 538,000 square feet (50,000 square meters). Its design is based on the shape of a cruise ship.

Resorts World Birmingham is the first Resorts World in Europe, with New York, Singapore and Manila already having their own Resorts World complexes.

Diffusion were selected by Briggs & Forester to supply the heating to the entrance of the resort. Diffusion supplied 4 Chameleon 2500 Electric stainless steel units and 4 Oasis 2500 Electric model B units.